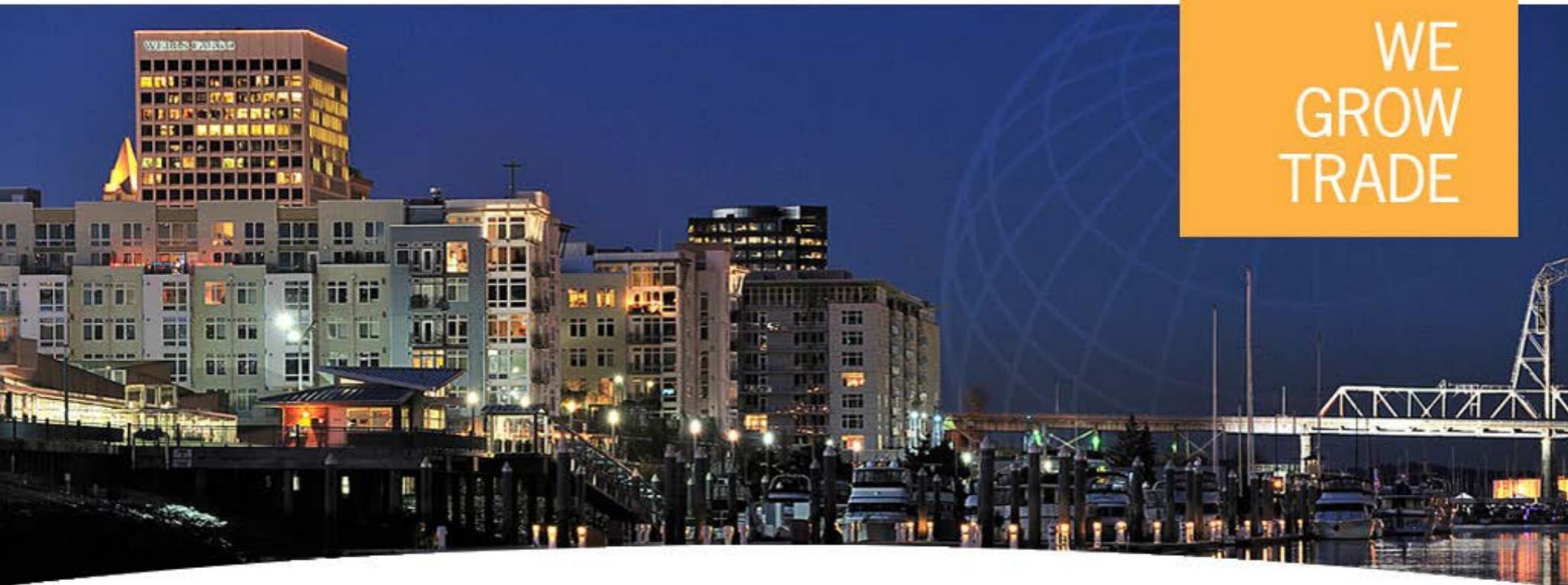




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WTC TACOMA UPDATE

To the Port of Tacoma Commission - June 11, 2018

Overview

- New Direction
- Globe Awards
- Activities Update
 - Consulting
 - Events & Promotions
 - Cross-border e-commerce



New Direction

- Trade Focus
- Fee-for-Service
- Collaboration
- Efficiency

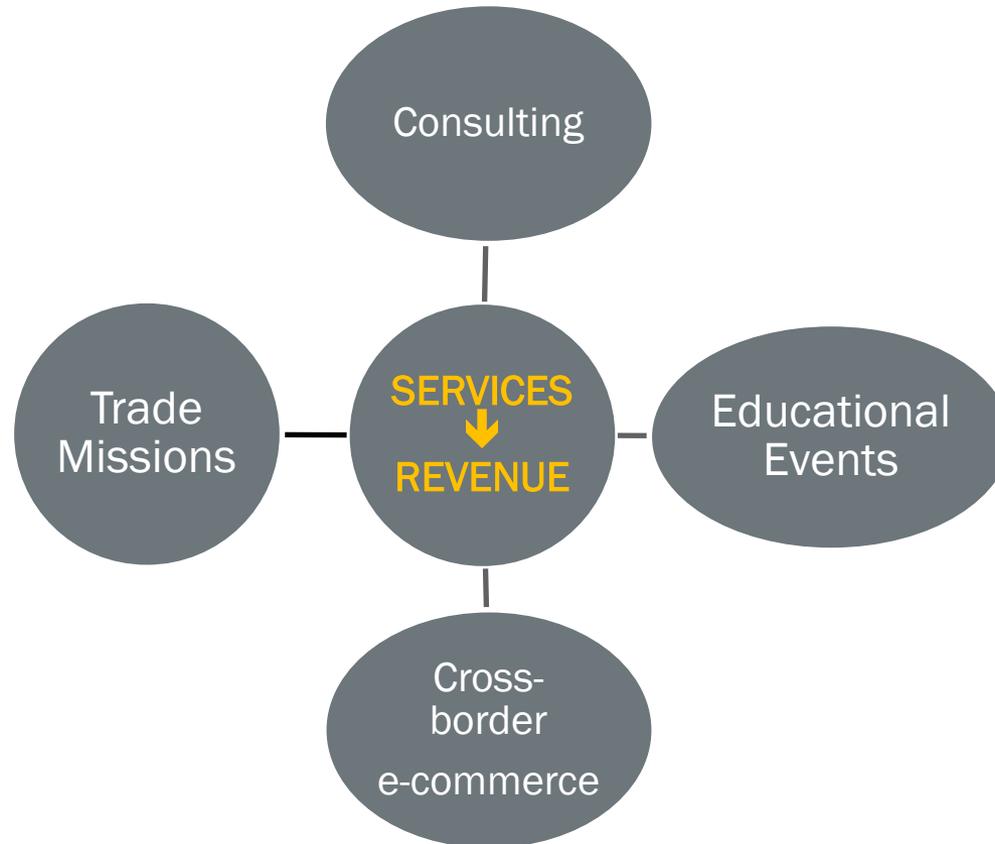


GLOBE AWARDS



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SERVICES OVERVIEW



Consulting

Local firms:

- Language & communications
- Cultural awareness & coaching
- Research in foreign language

Overseas firms:

- Set up US operations
- Making initial contact with US firms



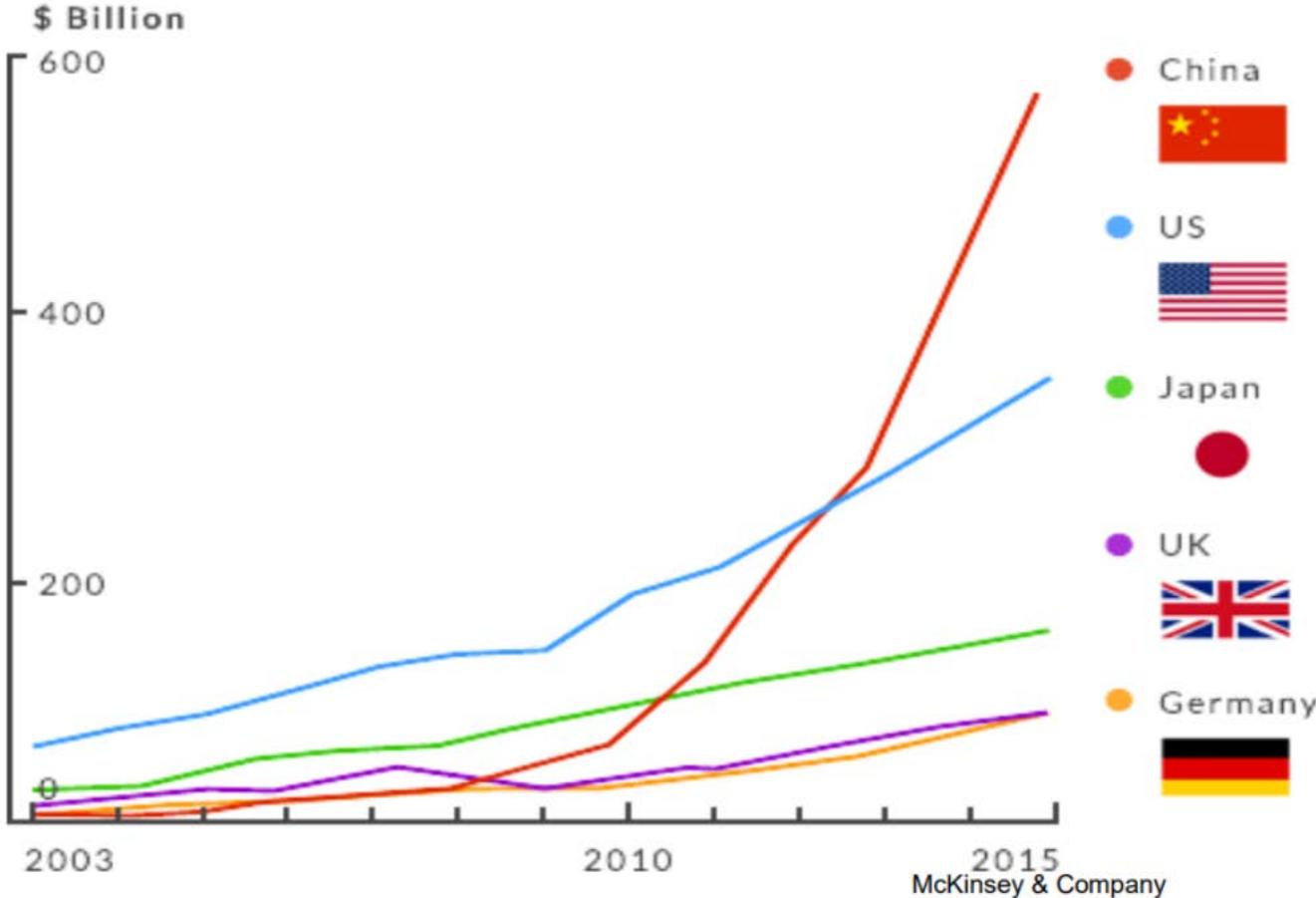
ACTIVITES & EVENTS

Date	Description
October 26	Foreign Exchange Breakfast (with Bannockburn)
December 5	Brovary, Ukraine Follow-up Business Delegation (with COT & SCI)
Feb 12	Globe Awards
March 5	Vietnam Seafood Delegation (with TDA)
May 4	Free Trade: Opportunities & Challenges (with WTC Seattle)
June 5	Cost Savings on Foreign Exchange & the Last Great Export Tax Incentive (with USCS)
Upcoming:	
TBD	Port of Ningbo Delegation: Cross Border Trade
Oct 4	Supply Chain Management (with TDA)



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ANNUAL E-TAILING REVENUE



DESIGNED CONCEPT

[CONCEPT DRAFT]



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